



PRESS RELEASE

For Immediate Release

Ed Sheeran to play exclusive London charity gig Live at the Haymarket series launch

15 April, 2019, London: Warner Music artist and multi-platinum GRAMMY and BRIT Award winner, Ed Sheeran, will play a one-off intimate show on Sunday 14 July in aid of leading West End education charity, the Theatre Royal Haymarket Masterclass Trust (“Masterclass”). The show will be the inaugural event in the ‘Live at the Haymarket’ series.

Held at the majestic Theatre Royal Haymarket, owned by Access Entertainment, Ed will break from his worldwide Divide Tour for the exclusive performance for 850 people. He is one of the world’s greatest artists of today and his support for Masterclass is invaluable, encouraging the next generation of UK artists.

Ed, who was awarded an MBE for his services to Music and Charity in 2017, said: “Masterclass is an important charity and it’s one that I’m proud to be supporting. It’s going to be a special night playing at this iconic venue.”

The performance by Ed Sheeran is the first event in the ‘Live at the Haymarket’ series, which will bring the world’s greatest musical talents to the stage of the Theatre Royal Haymarket.

Commenting on the event, Sir Leonard Blavatnik, said: “It’s wonderful to have the unrivalled talent of Warner Music’s Ed Sheeran launch our Live at the Haymarket series. His support of Masterclass and his belief in the future of this country’s young talent is truly appreciated.”

Masterclass has been advancing the education of 16-30 year olds through drama for more than 20 years. With support from inspirational ‘masters’ of the stage, screen and studio, Masterclass is devoted to building the UK’s future talent, nurturing creativity, building self-esteem and confidence. Masterclass alumnus include a wealth of stars from Idris Elba and Bradley Cooper to Simon Callow and Dame Helen Mirren – each of whom have been empowering figures contributing to the programme delivery, aiding the career development of thousands of young people.

Blayne George, Programme Director for Masterclass, commented: “Ed Sheeran is one of the world’s music greats. He’s a truly inspiring role model for millions of young people and we are incredibly honoured to be working with him on such an exciting evening, encouraging and supporting the next generation of creative talent.”

The limited number of 850 tickets are only available via a ticket lottery. For details on how to register for the opportunity to purchase tickets, please visit www.trh.co.uk/liveatthehaymarket

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Theatre Royal Haymarket





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Ed Sheeran

Ed Sheeran has proved himself to be an era-defining artist. From record-breaking sales across his recorded music and live performances, and a plethora of award wins to boot, the 28-year-old is the boundless talent behind some of the biggest songs in history, which includes his blockbuster “*Shape of You*” - the first-ever track to reach two billion streams on Spotify.

Since bursting onto the UK music scene in 2011, the Suffolk-raised recording artist has resonated with fans across the world with his peerless songcraft, unmistakable showmanship and lyrical relatability. Now, with three UK No.1 albums under his belt – ‘+’ (2011), ‘x’ (2014) and ‘÷’ (2017) – Sheeran has sold over 45 million records, worldwide. ‘÷’, Ed’s most recent album, shattered records across the globe upon release, going onto become the fastest-selling album ever by a male solo artist in the UK. The LP housed a swarm of hit singles including “Castle on the Hill”, “Perfect” and the aforementioned “Shape of You”.

Ed Sheeran was awarded a MBE for his services to music and charity at the end of 2017 and is the proud recipient of 4 x Grammys, 4 x Ivor Novello’s, 6 x BRIT Awards (including two consecutive wins for ‘Global Success’ in 2018 and 2019), 6 x Billboard Awards and many more.

The Theatre Royal Haymarket Masterclass Trust

Now celebrating 20 years, Masterclass is the education charity based at the Theatre Royal Haymarket which offers free masterclasses by leading theatre professionals, careers advice sessions, apprenticeships and performance experiences. Masterclass is committed to advancing the education of young people aged 16-30 by promoting the study of drama and the craft of theatre. We hope to inspire and empower young people, the talent of the future. To date over 80,000 young people benefited from our programme. www.masterclass.org.uk

The Theatre Royal Haymarket, known originally as ‘The Little Theatre in the Hay’, is a Grade I listed building situated in the heart of the West End. Originally designed and constructed by John Potter in 1720 and rebuilt by John Nash in 1821 it is one of Britain’s most treasured theatres. In 2018, Access Entertainment became the proud new owners of the Haymarket with the ambition to continue the



theatre's rich tradition of creative excellence and support for both the world's greatest theatrical names and emerging and diverse new talent. www.trh.co.uk

Access Entertainment

Launched in May 2016, Access Entertainment is a division of Sir Leonard Blavatnik's Access Industries, focused on investments across the entertainment sector with a concentration in premium-quality television, films and theatre. It is led by Danny Cohen, the former Director of BBC Television. Early investments include a movie co-financing deal with Warner Bros, equity investment in television production company Bad Wolf and partnership with Oscar-winning film producer Tessa Ross CBE. The company's mission is to deliver the highest quality creative content and partner with the very best talent in the world.

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